



Waterloo Data

Better Data for Better Decisions

The Who.

Waterloo Data helps companies transform data and signals into insights for better decisions. We're architects, data engineers and scientists, who dance awkwardly at parties and geek out over data management.

Waterloo started 10 years ago when we saw an opportunity to offer growth companies the same advanced data management capabilities enjoyed by Fortune 500 companies at a fraction of the cost, with greater speed, more competency, and less arrogance.

Data warehousing, business intelligence, and data science are a few of our favorite things; in fact, they're all we do. Better decisions start with better data, better data starts with us.

The Why.

Clients call us because they want to...

- Become a data-driven organization,
- Build high volume data warehouses,
- Implement Tableau, Looker, PowerBI, or other BI tools,
- Build high-volume data pipelines for internal data science teams,
- Incorporate data science and machine learning into their environments,
- Outsource data management projects to a one-stop shop that delivers the insights they need for better decisions.

The Clients.

A few of our notable clients...

- eBay
- Hearst
- PlanView
- PayLease
- Hasbro
- Accruent
- Accenture
- MINDBODY
- The Advisory Board Company
- American Campus Communities
- David Weekley Homes
- Central Health of Travis County
- Texas General Land Office

The Pitch.

Contact us today for a free consultation. **Let's talk data!**